

CURRICULUM VITAE

Pilar Gonzalez Herraiz
Chartered Architect
AADip RIBA ARB

PROFESSIONAL MEMBERSHIP

RIBA - Royal Institute of British Architect:
Corporate Member - 6275027

ARB - Architects Registration Board of the United Kingdom:
UK Chartered Architect – 053534F

Architectural Association School of Architecture: Member

ACADEMIC QUALIFICATIONS

1986	RIBA Part III, University of Westminster. London
1984	RIBA Part II, Architectural Association School of Architecture. London AA Diploma in Architecture
1981	RIBA Part I, Architectural Association School of Architecture. London

AWARD

2007	Bi-Annual WACA (World Association of Chinese Architects) Gold Medal
1983	Architectural Association School Competition. "A House in 48 Hours". First Prize. Judged by: Frank Ghery & Eric Moss

PROFESSIONAL EXPERIENCE

Since 1994 **Architron Design Consultants Sdn. Bhd.**
Co-Founding Director

URBAN CONCEPTS AND MIXED DEVELOPMENTS

- **Future City, Russia:** Urban proposal and feasibility study for a mixed urban development for a generic 12 hectares site for 3000 residence.
- **Ljubliance- New Metropolis, City of skyscrapers, Russia:** Care free urban proposal and feasibility study for a mixed urban development for a generic 12 hectares site for 30000 residence
- **Osaka Hyper Park:** Urban proposal and feasibility study for a mixed urban development for a 24 hectares site for 50,000 new residence in the centre of Osaka, including housing, commercial, retail, transportation-rail network, entertainment, cultural and educational facilities. Osaka-Japan.
- **Japan New Capital City - Tokyo: A City Nestling in the Forest** Urban proposal for a new administrative capital city for Japan in the Fukushima prefecture, Japan.
- **Tokyo Bay:** Urban proposal for the redevelopment of the bay area and general future growth and development of Tokyo-Japan.
- **Taipei West Side Rapshody:** Urban redevelopment and possible influence on future city growth of the theatre district for Taipei-Taiwan.
- **International Living Murals:** Proposal for a communication system of interactive murals in various urban environment, locally and globally.
- **Singapore Open Time Wall:** Proposal for an interactive urban mural for the façade of a Marine Parade Community Centre in Singapore.
- **Kyoto Trilogy:** Urban rejuvenation and reconstruction for the future growth of Kyoto in the 21st century. Kyoto-Japan.
- **Merdeka Park:** Feasibility and design proposal of luxury housing (1280 units), recreation, education and commercial facilities, landscaped park, serviced apartments, health club and ancillary facilities as part of the restoration and redevelopment of Stadium Negara and Stadium Merdeka for PNB-Merdeka Ventures Sdn. Bhd. In association with LLA and REGroup. K.L.

- **Aomori Housing Complex:** Proposal for a mixed development for Aomori's central urban housing community.
- **Batu Heights:** Feasibility and design proposal for and 18 storey mixed use commercial tower in Sarawak.
- **Kuching Service Apartments:** Feasibility, master planning and concept design for a mixed low density housing and serviced apartments in Sarawak.
- **East Coast Township:** Feasibility, master planning and concept design for a coastal resort township (1000 acres) with a 27 hole golf course, beach hotels, luxury condominium, housing, commercial and retail facilities in Pahang.

INSTITUTIONS

- **National Police Memorial:** Proposal for Australian National Police Memorial.
- **Tomihiro Museum:** Proposal for a new museum of Shi-Ga (the traditional Japanese Poem and Watercolour painting) for Azuma village-Japan.
- **Asturias Pavilion:** Proposal for a demountable pavilion and future museum.

HOUSING PROJECTS

- **Kampung Duyong, Melaka:** 70 semi detached & terrace houses surrounding a large communal rear garden with a multipurpose community pavilion.
- **Millennium Rawang:** 71 units, gated community of semi detached/ terrace houses.
- **Ji House, Fuchun:** Gated community of detached houses, China (2008).
- **Octvillas, Fuchun :** Gated community of detached houses, China (2009).
- **Chan Chan:** Proposal for a beach lodge in La Libertad, Peru.

PRINCIPAL HOUSE PROJECTS : MALAYSIA

DIALOUGE 79 (1997)	CASA BOSCO (2000)
JUNCTION NO. 46 (2003)	TIERRA 47 (2003)
CARACOL 8 (2004)	BIBOX 12, KL (2005)
JUNCTION 13 (2005)	JUNCTION 20, KL (WIP)
ZOOM 1610, (WIP) (2008)	LONG HOUSE 2691 (O/H)
JUNCTION 2A (WIP). (2009)	CANOPY HOUSE (WIP)
ARCHIPIELAGO (O/H)	TIERRA 233 (O/H)

INTERIORS, FURNITURE, LIGHTING AND LANDSCAPE DESIGN

- **Private Homes:** Interior, lighting, furniture and landscape design for all above houses.
- **Banks:** Interior design and corporate image for a Malaysian bank.
- **Listed Companies:** Interior, image and lighting design for 2 Malaysian public listed companies. (KL Burse).
- **Private Companies:** Interior, image and lighting design for 3 Malaysian private companies. K.L.
- **Space Planning:** For a Malaysian trading house. Sarawak.
- **Luxury Condominium:** Space planning and interior design.
- **Hospital:** Space planning and interior design for a hospital. Batu Pahat-Johor Bahru
- **Boutique:** TAG-HEUER boutique at KLCC.
- **Restaurants:** Interior, lighting and corporate/graphic design K.L.
- **Loft 8:** Extension and renovation of Georgian terrace house, London.

EXPERIENCE PRIOR TO ARCHITRON DESIGN

- 1993-1994 Consultant Architect: CSL Associates. K.L.
- **Resort Hotel** in Selangor
 - **Private houses** in Kuala Lumpur

- 1990-1992 • Project Architect: Addison Design. London & Madrid.
Corporate Image: Design of train carriages interior, signage, station interiors and corporate image for the Spanish High Speed Rail link, AVA.
- 1989-1990 Senior Architect and Design Team Leader- Fitch Benoy. London
 - **Mixed Development:** Competition entry for a mixed development, offices-retail space, within the historic city of Sevilla. Spain
 - **Expo Pavilion:** Competition entry for the Saudi Arabian Pavilion at the Sevilla Expo-92. Co-Winner
- 1987-1989 Architect: Arup Associates, Architects+Engineers+Quantity Surveyors. Interdisciplinary practice. London.
 - **Museums:** Full restoration/renovation and extension of the Imperial War Museum in London.
 - **Corporate Headquarters:** Royal Life Holdings: UK Headquarters for the Insurance group. 300,000 sq.ft. of office space including staff restaurant and café, gym, landscaped gardens, conference rooms, library and all other ancillary facilities. Contract Value: 30 M. Sterling. Peterborough-UK.
- 1984-1987 Assistant Architect: Alison and Peter Smithson Architects. London
 - **University:** New School of Architecture for the University of Bath. Contract value 3M Sterling. Bath-UK.
 - **Schools:** Drawings for an infant/primary school in Germany.
- 1984 Assistant Architect: Jestico and Whiles Architects. London.
 - **Residential:** Urban residential apartment block. London-UK
- 1984 Assistant Architect: Peter Cook and Christine Hawley Architects
 - **Sports halls:** Competition entry for a sports hall in Frankfurt Main. Germany.
 - **Residential:** Competition entry for the "Hong Kong Peak" apartment block. Hong Kong.
- 1981-1982 Trainee Architect: Professor Angel Fernandez-Alba. Madrid
 - New and restoration-conservation projects in Madrid and Salamanca.

TEACHING EXPERIENCE

SENIOR ARCHITECTURAL DESIGN TUTOR/ INVITED TUTOR/ CRITIC/ EXAMINER/ LECTURER AT THE FOLLOWING UNIVERSITIES:

- 2007 • European University, Madrid, Spain. Lecture
- 2002 • CENFAD: Centre for Advanced design. K.L. Malaysia. Tutor
- 1999 • RMIT Department of Architecture. Melbourne-Australia. Lectures
- 1997-1998 • RMIT Department of Architecture- Summer semester in KL. Tutor & Critic
- 1998 • IAAS: Institute for Advanced Architectural Studies. Summer Programme in Venice-Italy. Invited tutor and critic
- 1997-1998 • JIA (Japanese Institute of Architects) and ASA (Association of Siamese Architects) joint workshop. Bangkok, Thailand
- 1994 • School of Architecture, National University of Singapore. Invited Tutor
- 1993 • School of Architecture, Hong Kong University-Hong Kong. Invited Critic
- 1992 & 1993 • Polytechnic of East London-UK. Invited critic.
- 1992 & 1993 • Architectural Association School of Architecture, London-UK. Critic
- 1992 & 1993 • Braunschweig School of Architecture. Braunschweig, Germany. Workshop
- 1990 to 1993 • Bartlett School of Architecture and Planning-University College (UCL) London: Senior Design Tutor for 4th and 5th year students for 3 consecutive years.

SYMPOSIUMS & WORKSHOPS

INTERNATIONAL CONFERENCES/ SYMPOSIUMS/ EXHIBITIONS INVITED PARTICIPANT AND SPEAKER

- 2009 • Tokyo: High-Tech&Tradition Exhibition, Tokyo Design Centre.
- 1993-2003 • Singapore: Asia Design Forum. Invited speaker.
- 1998 • Beijing: Tsinghua University School of Architecture: "Contemporary Vernacular Architecture in Asia". Conference Speaker.

- 1998 • Kuala Lumpur: APPEC: "Architecture Amidst the Asian Renaissance". Invited speaker.
- 1996 • Osaka: International exhibition of Architron's work at IAA-1996.
- 1995 • Kuala Lumpur: Exhibition of Architron's work in "The Young Generation". PAM.
- 1994 & 1995 • Kuala Lumpur: Malaysian Institute of Architects PAM, International Architectural Discourses. Invited speaker and workshop Organizing committee member.
- 1995 • Kuala Lumpur: AA Asia Symposium organizer of 'Past Time'.

WRITINGS

WRITINGS, TRANSLATIONS AND OR EDITING OF ARCHITECTURAL ARTICLES, RESEARCH ESSAYS AND/OR GUIDES FOR THE FOLLOWING JOURNALS:

- *El Croquis: Madrid-Spain*
- APPEC "Architecture Amidst the Asian Renaissance"
- *Adir Editores: Madrid-Spain*
- *Academy Editions: London-UK*
- *Ministry of Urbanism and Public Works (MOPU) Madrid-Spain*
- *Tostem View. Tokyo-Japan: Review of an architectural project*
- *Gallery MA. Tokyo-Japan: coordinator with Frank Ling*
- *Archis: Architectural Magazine of the Netherlands: Article on the development of Kuala Lumpur: "Benevolent Depression"*
- *RIBA Journal: Article on the work of Eric Parry in Kuala Lumpur*
- *Asia Design Forum: "Fast Time, Past Time...Lost Time"*
- *AA Asia Forums*

PUBLICATIONS

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| The New Generation, 1995 | The Malaysian Institute of Architects |
| Innovative Architecture in Asia, Oct 1996 (Japan) | Book, International Symposium |
| Dialogue, Dec 1997 (Taiwan) | Design Magazine, Maggie Pai |
| Space Design, 1997 (Japan) | Design Magazine |
| Hinge – Vol., 1997 (Hong Kong) | Design Magazine, James Saywell |
| Archis – 6, 1998 (The Netherlands) | Architectural Journal, Prof. Derk van den Heuvel |
| Domus, Oct 1998 (Italy) | Design Journal, Ramesh Kumar Biswas |
| The Urban Asian House, 1998 (Singapore) | Book, Robert Powell |
| Through the Floating World, 1999 (Singapore) | AA Asia Monograph, Tan Kok Meng |
| Fukushima International Landscape Forum, 1999 | Book, World Friendship 21 |
| AR – Autumn, 2000 (Australia) | Architectural Journal, Prof. Leon van Schaik |
| The Practice of Practice, 2003 (Australia) | Architectural Journal, Prof. Leon van Schaik |
| Monument – 61, 2004 (Australia) | Design Magazine, Prof. Leon van Schaik |
| Mastering Architecture, 2005 (England) | Design Magazine, Prof. Leon van Schaik |
| Asian Interior Design, June 2003 (England) | Book, Paco Asensio |
| l'architecture d'aujourd'hui, May/Jun 2001, (France) | Architectural Journal |
| A to Z of Architecture in Asia 2000, (Singapore) | Asia Design Forum |
| Contemporary Vernacular, 2000 (<i>Singapore</i>) | AA Asia Monograph |
| Malaysia Design –Vol.2, 2000 | Design Magazine |
| Living Taste, Aug 2002 | Chinese Magazine, Sally Lau |
| Tropical Style, 2003 (Singapore) | Design Book, Gillian Beal |
| Living Taste, Dec 2003 | Design Magazine, Sally Lau |
| Malaysia Tatler, Mar 2004 | Lifestyle Magazine, Lucien de Guise |
| d + a, Issue 021.2004 (Singapore) | Design Magazine, Chu Lik Ren |
| The Edge: Haven, Aug/Sept 2004 | Design Magazine, Sreerema Banoo |
| Ish, 7/2005 (Singapore) | Design Magazine, Chu Lik Ren |
| Wallpaper, Jul/Aug 2005 (UK) | Design Magazine, Jeremy Langmead |
| The Edge: Haven, Nov/Dec 2005 | Design Magazine, Sreerema Banoo |
| The Edge: Haven, Jun/Jul 2006 | Design Magazine, Sreerema Banoo |

The Edge : Haven, Jun/Jul 2006

Option (The Edge), Dec 2007

WACA, 2007 (China)

The Star, Dec 2007

My Home (31), May 2008

Asian View of Life, August 2008

High-Tech & Tradition Exhibition, 2009 (Japan)

Designer & Designing Jan 2009

The Star. March 2009

My Home, March 2009

Sin Chew Daily, July 2009

CEPA, China, September 2009

Design Magazine, Sreerema Banoo

Lifestyle Magazine, Laura Fan

World Association of Chinese Architect, Bi-annual Book

Local Daily, Star Special, Johnni Wong

Lifestyle Magazine, Khang Tsung Hui

Fuchun Forum

Exhibition Catalogue – Tokyo Design Centre

Asian Designer, Tze Ah Mei

Local Daily, Star Special (Home), Johnni Wong

Lifestyle Magazine, Khang Tsung Hui

Sunday Special, Chang Pei Lee

China Construction Expert Directory